

## Internship Overview

- Position: **Marketer, Intern**
- Location: **Richmond, Hybrid**
- Duration: **6 months**
- Hours: **20-30 hours/per week**
- Compensation: **TBD**

## Position Overview

We are seeking a motivated and creative Marketing Intern to join our team. This internship will offer you the opportunity to work on real-world projects, develop your marketing skills, and learn from experienced professionals. You will assist in the creation and implementation of marketing campaigns, conduct market research, and contribute to various marketing activities.



## Responsibilities:

- Assist in the development and execution of marketing campaigns across multiple channels (digital, social media, email, etc.).
- Conduct market research to identify trends, competitors, and customer needs.
- Create engaging content for social media, blogs, newsletters, and other marketing materials.
- Monitor and analyze campaign performance using analytics tools and provide insights for improvement.
- Support the management of social media accounts, including scheduling posts and engaging with followers.
- Help organize and promote events, webinars, and other marketing initiatives.
- Collaborate with the marketing team to brainstorm new ideas and strategies.
- Assist in maintaining and updating the company's website and marketing collateral.
- Perform administrative tasks as needed to support the marketing team.



## Qualifications:

- Currently pursuing or recently completed a degree in Marketing, Business, Communications, or a related field.
- Strong written and verbal communication skills.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with social media platforms and digital marketing tools (e.g., Google Analytics, Hootsuite, Mailchimp) is a plus.
- Creative mindset with the ability to generate new ideas and content.
- Detail-oriented and able to manage multiple tasks simultaneously.
- Ability to work independently as well as part of a team.
- Enthusiasm for marketing and a desire to learn and grow in the field.



## What We Offer:

- Hands-on experience in a variety of marketing activities.
- Mentorship and guidance from experienced marketing professionals.
- Opportunity to work on impactful projects and see your ideas come to life.
- Flexible work environment with the potential for remote work.
- Networking opportunities and the chance to build your professional portfolio.
- A supportive and collaborative team culture.
- Internship allowance

## How to Apply

Please submit your resume, a cover letter detailing your interest in the internship, and any relevant work samples or a portfolio to [info@strategiclift.ca](mailto:info@strategiclift.ca). Please include "**Marketing Intern Application - Your Name**" in the subject line.

**Application Deadline:** TBD

**We are proud to be a woman-founded and managed business driven by passion, purpose, and innovation.**

A fractional services company, our journey began with a vision to create something meaningful and accessible to other businesses. As a women-led team, we bring a unique perspective, creativity, and dedication to everything we do. We believe in the immense power of women to drive positive change, inspire innovation, and achieve remarkable success in business.

**Join us at Strategic Lift** and take the first step towards a rewarding career in marketing!