

## Internship Overview

- Position: **Designer, Intern**
- Location: **Richmond, Hybrid**
- Duration: **6 months**
- Hours: **20-30 hours/per week**
- Compensation: **TBD**

## Position Overview

We are seeking a talented and motivated Design Intern to join our team.

This internship offers a fantastic opportunity to gain hands-on experience in a professional environment, working on real-world projects that contribute to our brand and client success.

The ideal candidate is a creative thinker, detail-oriented, and passionate about design.



## Key Responsibilities:

- **Graphic Design:** Assist in creating visually appealing graphics for various digital and print materials, including social media posts, presentations, reports, infographics, and marketing collateral.
- **Branding:** Support the development and maintenance of Strategic Lift's visual identity and branding guidelines and other clients.
- **Content Creation:** Collaborate with the marketing team to design engaging content for social media, newsletters, and company website.
- **Project Support:** Work on client projects to design and develop strategic presentations, visual reports, and other deliverables.
- **User Experience (UX) Design:** Assist in the design and optimization of user interfaces for web-based platforms and tools.
- **Research & Development:** Stay updated with design trends and industry best practices, and propose innovative ideas to enhance our design processes.
- **Collaboration:** Work closely with cross-functional teams including marketing, consulting, and leadership to ensure cohesive and effective design solutions.



## Qualifications:

- Currently pursuing or recently completed a degree in Graphic Design, Visual Arts, Digital Media, or a related field.
- Proficiency in design software such as Adobe Creative Suite (Illustrator, Photoshop, InDesign) and familiarity with tools like Sketch or Figma.
- Strong portfolio showcasing a range of design projects.
- Excellent visual design skills and a keen eye for detail.
- Understanding of typography, color theory, and layout principles.
- Basic knowledge of HTML/CSS is a plus.
- Strong communication and teamwork skills.
- Ability to manage multiple projects and meet deadlines.



## What We Offer:

- Hands-on experience with real-world projects.
- Mentorship and guidance from experienced professionals in the field.
- Opportunity to contribute to meaningful projects that impact clients and communities.
- Collaborative and inclusive work environment.
- Flexible working hours and the possibility of remote work.
- Networking opportunities and career development support.
- Internship allowance.

## How to Apply

Please submit your resume, a cover letter detailing your interest in the internship, and any relevant work samples or a portfolio to [info@strategiclift.ca](mailto:info@strategiclift.ca). Please include "Design Intern Application - Your Name" in the subject line.

**Application Deadline:** TBD

**We are proud to be a woman-founded and managed business driven by passion, purpose, and innovation.**

A fractional services company, our journey began with a vision to create something meaningful and accessible to other businesses. As a women-led team, we bring a unique perspective, creativity, and dedication to everything we do. We believe in the immense power of women to drive positive change, inspire innovation, and achieve remarkable success in business.

**Join us at Strategic Lift** and take the first step towards a rewarding career in design!